

New Horizons Planning Membership and DVD for Starting New Organizations

- *Planning Guide* included on the DVD
- New Horizons performances and interviews
- Reproducible logo, brochures, posters and other materials
- Two year Planning Membership in the New Horizons International Music Association, which will also include four issues of the *New Horizons News*
- Free phone or E-mail consultation with a New Horizons director

The *Planning Guide* is 78 pages and can be printed from the DVD. The authors are Roy Ernst, Ph. D., founder of the New Horizons Band and professor emeritus of the Eastman School of Music; Don Coffman, Ph. D., director of the Iowa City New Horizons Band and professor of music education at The University of Iowa; and Scott Emmons, Ph. D., director of the Milwaukee New Horizons Band and professor and chair of the music department at the University of Wisconsin-Milwaukee. The authors bring together their experience to help others start New Horizons organizations. The contents of the *Planning Guide* include: The New Horizons Music concept and philosophy (also on www.newhorizonsmusic.org), resources needed, steps in starting, a public relations guide, information for teachers, suggestions for organization and events, recommendations for increasing enrollment and more than twenty pages of planning forms, check lists, press releases, and sample letters.

Included on the DVD is an introductory segment with an NBC Today Show story that can be shown to potential participants. New Horizons musicians are interviewed to talk about why they chose to play music. A music camp segment shows a band, orchestra, fiddling and many kinds of small groups.

The DVD also includes files of the New Horizons Music logo, a brochure, a poster, and more. The files can be printed on your own printer or taken to a print shop to be modified for your use. The PDF of the *Planning Guide* makes it easy to print additional copies of sections to share with others as needed.

The two-year Planning Membership includes 5 copies of *The New Horizons News*, (published 2 times each year) to share with others in your planning group and with potential participants. The News gives a lively description of the activities of New Horizons musicians. When your organization starts, we will list it on the website at www.newhorizonsmusic.org, which will be appreciated by your members, and it will attract new members.

Membership will be for two years from the date of application and can be renewed. E-mail lists, phone numbers, and addresses will not be shared with other organizations. Payment must be made in US dollars.

Since the materials are a member's benefit, they are not taxed. The cost of the Planning Membership and DVD is \$27.00 including shipping. To become a Planning Member and obtain the DVD, complete the membership information below.

Planning Membership Application

Name _____ E-mail address _____

Street _____

City _____ State/Province _____ Zip _____

Phone (optional) _____ Date _____

Affiliation, if any, (school, music store, community band, etc.)

Name of New Horizons Group _____

What function would you like to have in the planned New Horizons organization?

Participant _____

Director _____

Store sponsor _____

School sponsor _____

Please write below or on the back of this page any additional relevant information about yourself you would like to share.

Send this application and your check for \$27.00 USD (includes shipping costs) payable to NHIMA, Inc. to:

Bill Gates, Treasurer – NHIMA

P O Box 127

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