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NAMM FOUNDATION AWARDS GRANT TO

“NEW HORIZONS INTERNATIONAL MUSIC ASSOCIATION”



“Internationalizing New Horizons Music Project”

NAMM Foundation’s Grants Aim to Create More Music Makers

Rochester, NY, June 20, 2011—The NAMM Foundation recently announced that New Horizons International Music Association, Inc was one of 35 recipients nationwide of the organization’s 2011-2012 grants program.

The NAMM Foundation allocated \$600,000 in funding to support innovative community-based music learning programs that allow more people the opportunity to experience the proven benefits of active music making.

The new grants, while only a small portion of NAMM's overall annual multimillion-dollar-reinvestment into the music products industry, help worthy organizations operate programs designed to increase interest and participation in making music among seniors, college students and school-aged children. Since 1994, the NAMM Foundation has supported worthy music-making programs and has since then allocated more than \$13.2 million to ensure their continuity.

New Horizons International Music Association Inc. is a non-profit organization that promotes Music programs by providing entry points to music making for adults, including those with little or no musical experience. The true testament to the value of this “music for adults” program is it’s rapid growth throughout North America and beyond. There are currently 191 New Horizons Bands, Orchestra and Chorus in the United States and Canada as well as nineteen groups in the planning or beginning stages.

Research shows that adults who participate in music making in a group benefit physically, mentally and socially. Mature musicians responding to research surveys document improved health in all aspects of their life.



For more information about the NAMM Foundation's grants and scholarships, please e-mail grants@namm.org.

About The NAMM Foundation

The NAMM Foundation is a nonprofit organization with the mission of advancing active participation in music making across the lifespan by supporting scientific research, philanthropic giving and public service programs from the international music products industry. For more information about the NAMM Foundation, please visit www.nammfoundation.org.